

GenAI Protection from Check Point's SASE

Monitor GenAI usage and
safeguard against data leakage

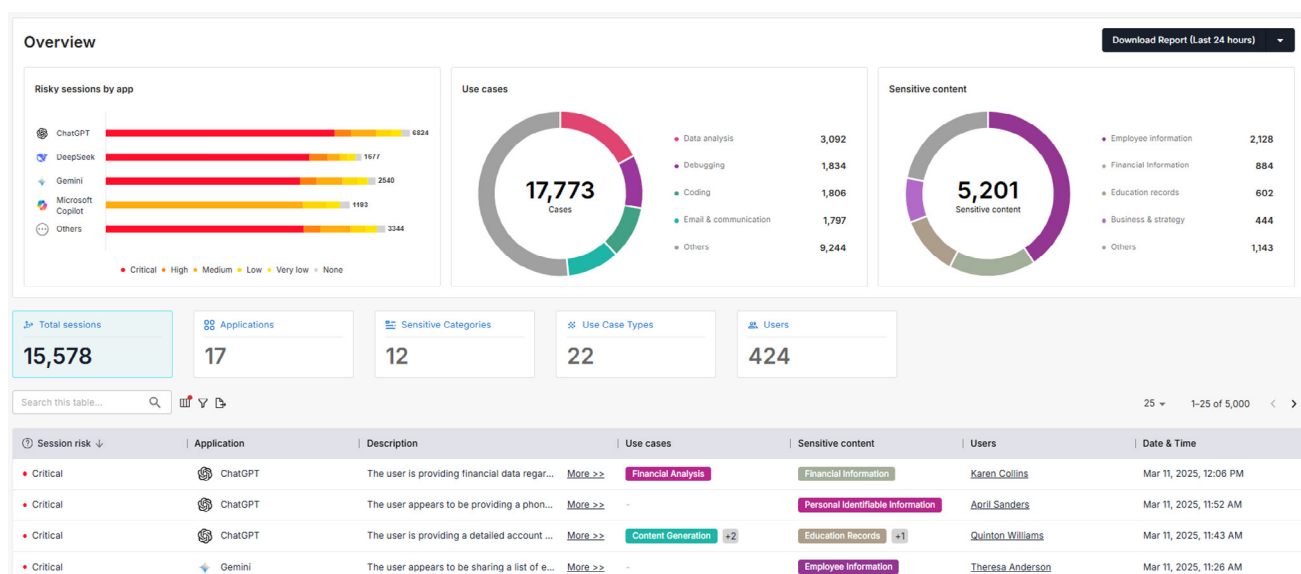
The use of generative AI tools in the workplace has exploded, outpacing the adoption of other transformative technologies like PCs and Internet¹.

While GenAI tools ChatGPT, Claude, and Google Gemini can boost worker productivity, they also expose the organization to data loss if sensitive information is stored as training data or inadvertently shared in a response to another user. Additionally, uploading customer information for analysis could violate both company policy and data privacy regulations such as GDPR, HIPAA, or CCPA.

Control and Understand the Use of GenAI Across the Organization

GenAI Protect from Check Point's SASE prevents sensitive information from being shared with GenAI tools and mitigates the risk of a compliance violation. Using a simple browser extension, security teams can block uploads of customer and financial data, software code, and other IP while gaining insights into the use of GenAI within the organization.

GenAI Protect from Check Point's SASE gives you full visibility and control of your team's use of GenAI so you can prevent data leakage and ensure alignment with IT policies.



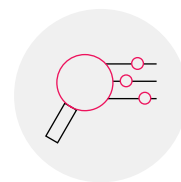
The GenAI Protect Dashboard



Real-time monitoring of text inputs to detect sensitive information



Blocks text and file uploads to prevent sharing of confidential data




Logging of blocked, prevented, and detected incidents for analysis


1. <https://www.stlouisfed.org/on-the-economy/2024/sep/rapid-adoption-generative-ai>

GenAI Protect Use Cases

Organizations use GenAI Protect for several valuable use cases, including:

- Prevent leakage of sensitive data such as PII, source code, and other data that could result in a compliance violation or financial loss
- Identify and monitor sanctioned and shadow GenAI apps used by employees
- Identify productivity enhancements and opportunities to adopt new tools by analyzing how GenAI is being used across the organization, e.g., marketing, debugging, legal, etc.

 ChatGPT session overview ✕

Session date Mar 11, 2025, 12:06 PM	User Karen Collins	Risk assessment ⓘ 
Sensitive prompts Financial Information	Use cases Financial Analysis	
User action Paste and submit	Content source N/A	

Description

The user is providing financial data regarding subcontractor revenue and margins for a company, likely for analysis or reporting purposes. The mention of specific revenue figures and margins indicates a focus on financial performance, which could be sensitive information.

Prompt

[Click here to view prompt](#)

Overview of a potentially risky user session



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Check Point's SASE is a game-changing solution that delivers 10x faster internet security combined with full mesh Zero Trust Access and optimized SD-WAN performance—all with an emphasis on ease-of-use and streamlined management.

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